



## DIGITAL CERTIFICATE FOR THE BEST PRICE-QUALITY RATIO

SLOVENIA-469CZ41

# Pomurske mlekarne

1. place in the category:

**Butter**

VOTED BY CUSTOMERS AS BEST PRICE-QUALITY RATIO

Poll question: "Navedite ime proizvajalca masla, ki po vaši osebni izkušnji ali izkušnji vaših bližnjih ponuja najboljše razmerje med ceno in kakovostjo na slovenskem trgu:"

With the most votes from respondents, the answer to this question was: Pomurske mlekarne

Best Buy Award - MILLENNIALS I - SLOVENIA - 2017/2018

Examinees / Respondents Sample: Millennial population (Internet users age 18-37) in Slovenia (N=1.200)

Methodology: CAWI - DEEPMA (Computer Assisted Web Interviewing - Deep Mind Awareness)

Research period: June, 2017

Research conducted by: ICERTIAS - International Certification Association GmbH, Zurich, Switzerland

Certificate issue date:

**27 September, 2017**

This certificate is valid until:

**01.01.2019.**